



**START  
HERE**

### Year 7

- **Interests profile** to identify & understand key interests
- Start to record **Activities**
- **Careers library** introduces employability skills and sectors

### Year 8

- **Careers library** and **Skills tool** link skills used in school with careers
- **Activities** to further develop skills
- **Careers library** builds LMI awareness

### Year 9

- Revisit **Interests** and discover how passions link to pathways
- **Subjects** and **Careers libraries** for informed GCSE choices
- **Skills** for skillset self-awareness and to prepare for mock interviews

### Year 10

- Understand **Personality profile** and preferred **Work environments**
- **CV** and **Writing tools** to draft application materials
- **Placements tool** to complete and reflect on WEX

### Year 11

- Research post-16 options on **College & Sixth Form** and **Apprenticeships** tools
- Learn to manage workload and wellbeing with **Webinars**
- Prepare for revision and leaving school with the **Know-how library**

### Next Step

Student **successfully applies** to and reaches the **best next step** for them!

# The unifrog Road Map

## Engage staff

- Plan your CEIAG strategy with annual staff training, strategy call and review meeting
- Attend regional CPD events and webinars
- Record interactions

## Engage students

Download our plug-and-play lesson packs to deliver outstanding careers and PSHE education in a spiral curriculum format.

- The Careers Year Plan
- The PSHE Lesson Pack